



City of
College Park

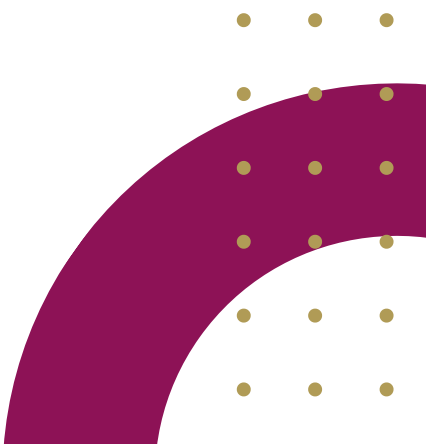
BUDGET IN BRIEF

**Fiscal Year 2024
Adopted Budget**



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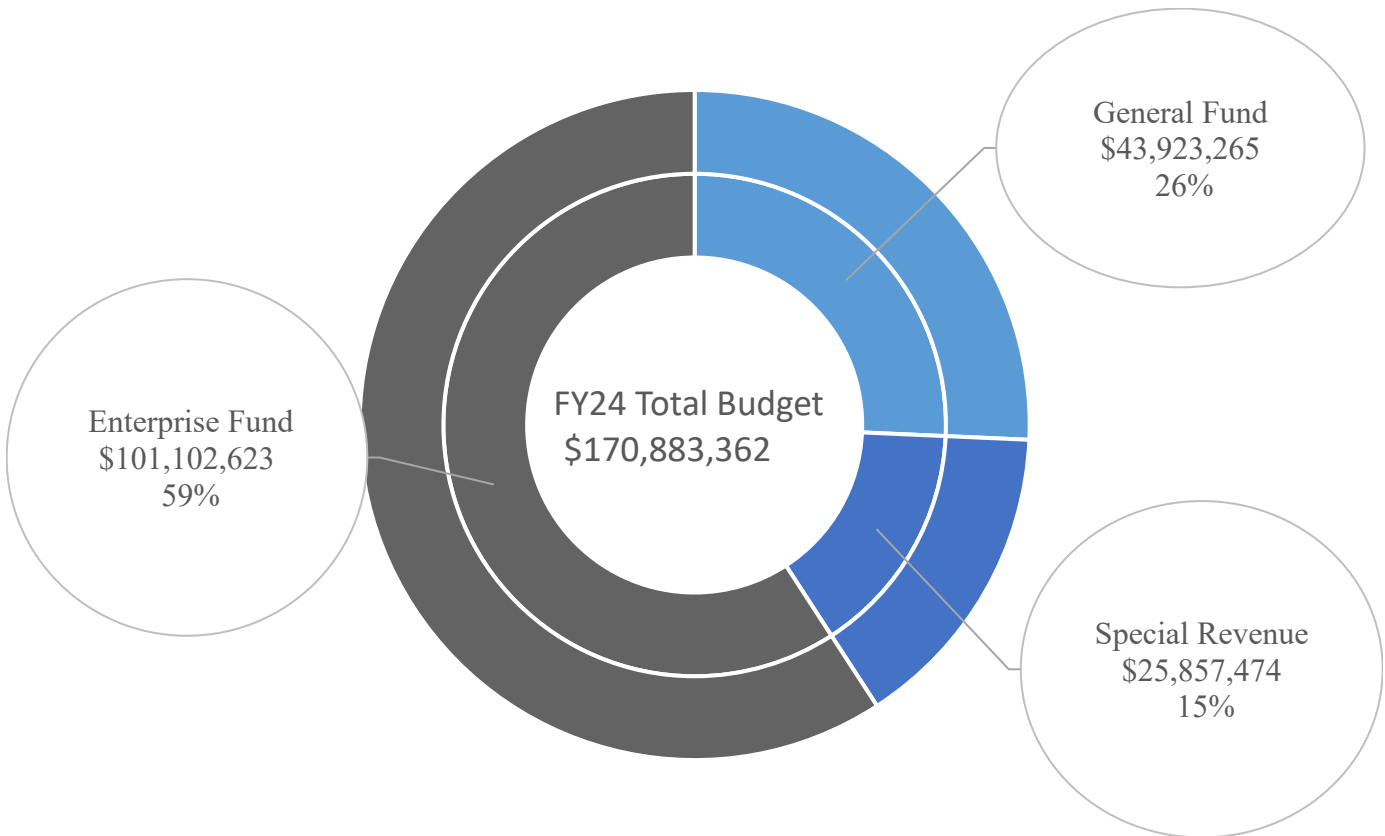
Adopted Budget FY2024

The **General Fund** is the main fund of the City. It pays for all City activities related to providing central government services.

The **Special Revenue Funds** account are used to account and report the proceeds of specific revenue sources that are restricted or committed to expenditures for specified purposes other than debt services and capital projects.

The **Enterprise Funds** account for operations that are financed and operated in a manner similar to private business enterprises--where the intent of the governing body is that the costs (expenses, including depreciation) of providing goods or services to the general public on a continuing basis be financed or recovered primarily through user charges. These funds include the Water/Sewer fund, Electric fund, Golf Course, Sanitation fund, Convention Center, Gateway Arena, FAA, BIDA and Storm Water Utility.

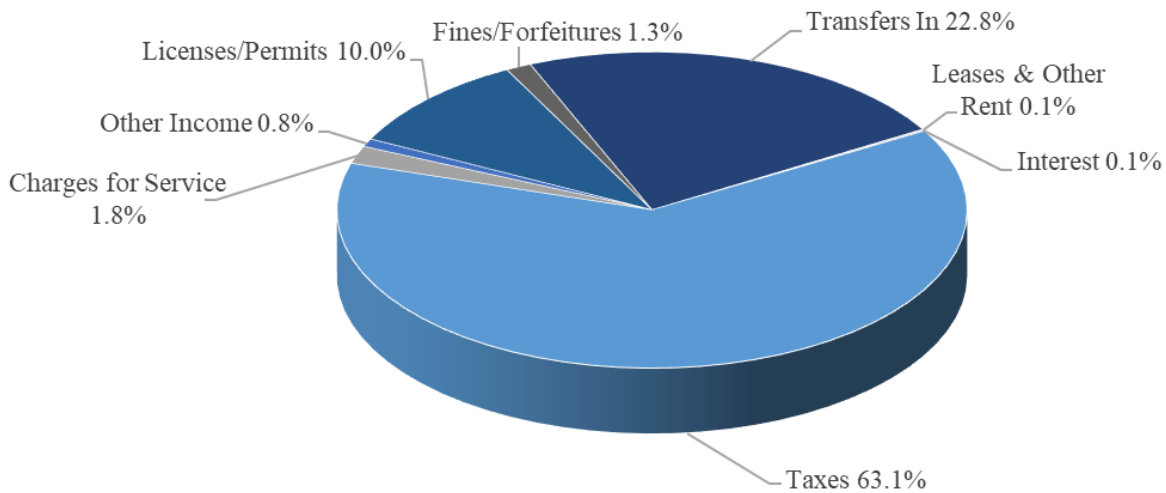
Fund	FY 2024 Budget	%
General Fund	\$43,923,265	25.7%
Enterprise Funds	\$101,102,623	59.2%
Special Revenue Fund	\$25,857,474	15.1%
Total	\$170,883,362	100%





General Fund Revenue

Revenue Source	FY 2024 Budget	%
Taxes	\$27,714,545	63.10%
Charges for Service	\$797,500	1.82%
Other Income	\$362,900	0.83%
Licenses/Permits	\$4,380,000	9.97%
Fines/Forfeitures	\$572,500	1.30%
Transfers In	\$10,012,070	22.79%
Leases & Other Rent	\$28,250	0.06%
Interest	\$55,500	0.13%
Total	\$43,923,265	100%





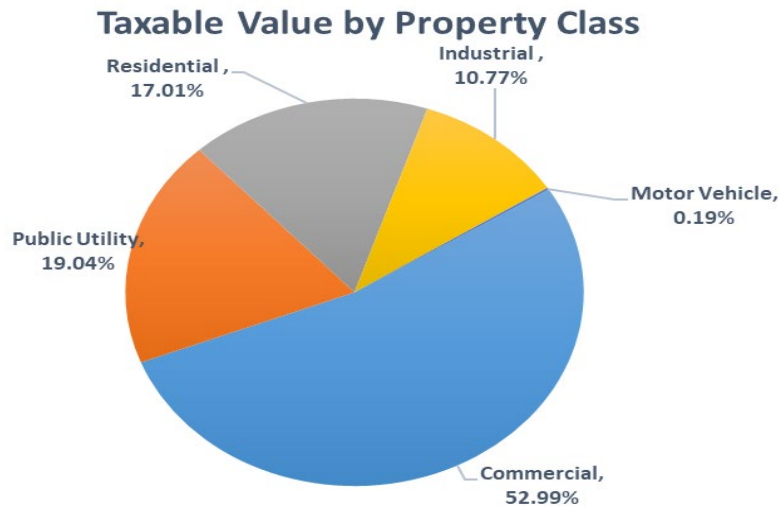
General Fund Revenue

Top Six Largest Revenue Sources for the General Fund

1. Property Taxes

\$15,545,956 (35.39%)

A property tax or millage rate is an ad valorem tax on the value of a property, usually levied on real estate. The tax is levied by the governing authority of jurisdiction in which the property is located. Below is a pie chart illustrating the distribution of taxes levied by property type.



2. Operating Transfers - In

\$10,012,070 (22.79%)

Operating Transfers In specifically identifies the transfer of resources from one fund/account to another made to support the normal level of operations of the receiving fund/account.

3. Local Option Sales Tax Fulton/Clayton County

\$5,183,843 (11.80%)

A local option sales tax is a special-purpose tax implemented and levied at the city or county level. A local option sales tax is often used as a means of raising funds for specific local or area projects, such as improving area streets and roads, or refurbishing a community's downtown area.

4. Business License

\$3,200,000 (7.29%)

Business license is an annual regulatory permit for the privilege of conducting business within the City. This license is issued after a business has complied with applicable local, state and federal requirements and has paid the annual gross receipts tax, applicable fees and assessments.

5. Electric Franchise Fees

\$2,740,000 (6.24%)

Franchise fees usually is calculated on a percentage of the revenues derived from sales of electricity to customers in the franchise territory. A franchise fee generally is imposed in lieu of licenses or permits that otherwise would be required.

6. Insurance Premium Tax

\$1,200,000 (2.73%)

Premium taxes are imposed as a percentage of insurance premiums collected on individuals, property, or risks in the state. States typically impose a premium tax instead of an income tax on insurance companies.



Property Tax Dollar At Work

Your property taxes represent 35% of General Fund revenues. This diagram shows what each dollar pays for. The narrative for each category highlights selects goals and objectives identified as priorities for FY 2024. As identified on the previous page, there are other revenue sources that also support these General Fund expenditures.

Budgeted General Fund expenditures balance revenues at **\$43,923,265**.



Public Safety - \$0.58

- Ensure the most effective delivery of public safety services and awareness to the community.
- Retain open lines of communication with the community remains vital to our public safety mission.
- Reduce incidence and severity of emergencies and provide the highest level of protection possible.
- Provide effective, timely and efficient emergency response to all areas in the City of College Park.
- Promote community involvement by promoting the Pulse Point program.

General Government - \$0.17

- Promote policies, procedures, codes and ordinances to maintain a fiscally sound and progressive City.
- Provides efficient and effective delivery of City services to the citizens of College Park.
- Continue implementation of the College Park Strategic Plan.
- Provides support to municipal administration, oversees the issuance of occupation tax certificates, issuance of alcohol licenses and oversees all aspects of Municipal Election.
- Equip internal departments such as Finance, Information Technology, and Human Resources to support the effective and efficient operations of the City.

Recreation & Cultural Arts - \$0.11

- Continue to develop cultural arts programming to promote outreach to the community.
- Create more opportunity for the senior's program to offer more for recreational & cultural arts services and special events.
- Continue the growth of the youth's sporting programs to alternative sports as an outlet.



Property Tax Dollar At Work

Public Works - \$0.07

- Provides leadership, direction and customer service support for all Divisions in Public Works.
- Provide backyard and curbside yard waste collections to all residential customers in College Park.
- Manage City Water and Wastewater operations to provide safe/reliable services and maintain compliance with all federal and state requirements. *(There are multiple divisions under Public Works that are covered by separate enterprise funds.)*
- Improve the cleanliness and appearance of all city parks.
- Protect and maintain the expected service life of the City's streets and pavement through and preventive maintenance program.

Community Development - \$0.03

- Provide assistance on planning, zoning, building, engineering, and economic development matters.
- Encourage high quality development through rational, thoughtful, and realistic decision-making.
- Develop implementation plans and funding strategies for the Spring Road LCI study and South Cobb Drive STP study.
- Establish an overlay district to address development pressures associated with The Battery/SunTrust Park "halo effect."
- Work with federal, state, and regional partners to complete a transit feasibility study.

Inspections - \$0.02

- Encourages a safe and healthy environment for the citizens of College Park by enforcing building, zoning, housing and environment ordinances.
- Help all citizens and commercial businesses achieve their goals in compliance with the city codes.
- Maintain a high level of customer service and increase training certifications.

Engineering- \$0.01

- Provide timely review of all Site Plans concerning all Engineering issues.
- Ensure the City complies with all mandates of Storm Water Management.
- Provides quality and timely inspections.

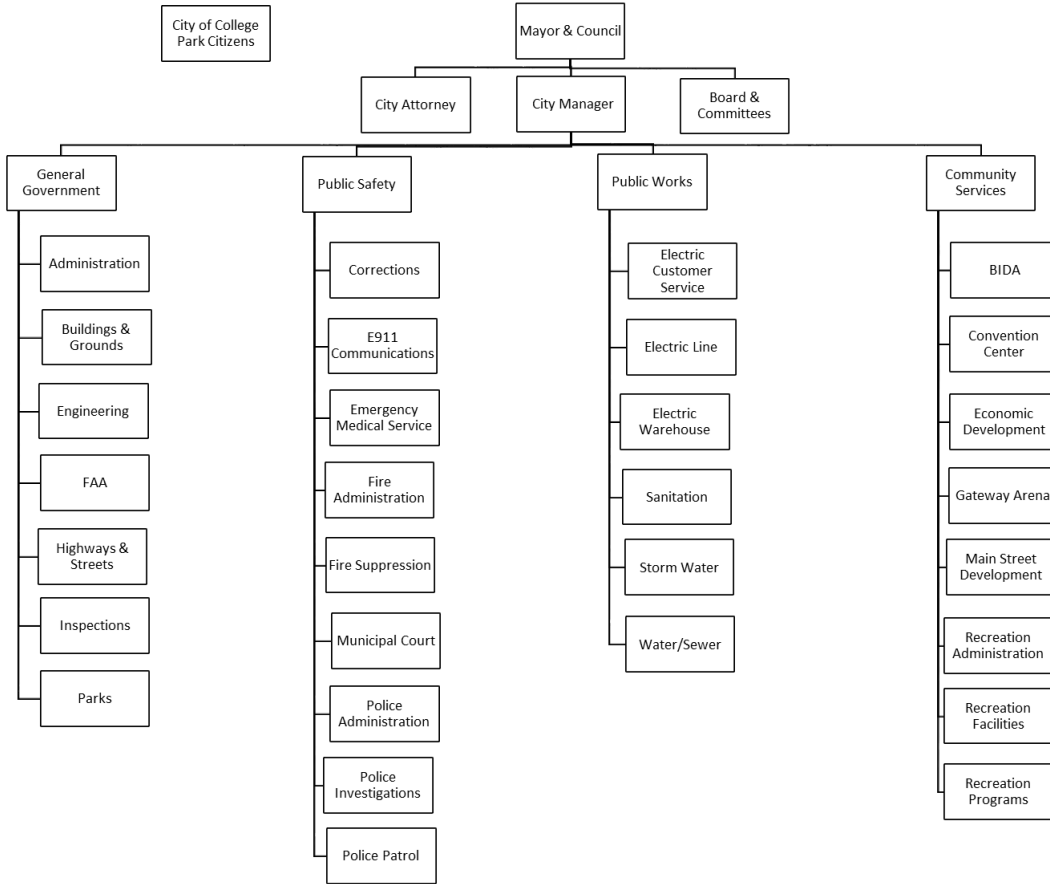
Debt Service - \$0.01

- Payment of \$142,905 for the capital lease of a Fire Truck (2018).
- Payment of \$339,007 for the capital lease of a Fire Truck (2022).



City Personnel

The **City of College Park** operates under a Mayor-Council form of government. The Mayor and all four Council members are elected by the citizens of College Park to four-year terms, with the current term being 2021-2024. The governing body appoints a City Manager to oversee the daily operations of the City.





City Personnel

FY 2024 Summary of Positions by Department

529.00 Positions City-Wide

General Government

65.00

- 11.00** Legislative
- 8.00** Executive
- 5.00** Accounting
- 4.00** Financial Administration
- 1.00** Business License
- 4.00** Human Resources
- 4.00** Engineering
- 9.00** Information Technology
- 3.00** Inspection
- 3.00** Public Information
- 1.00** Purchasing
- 12.00** Customer Service

Public Safety

229.00

- 17.00** E-911 Communications
- 1.00** Emergency Management Services
- 7.00** Fire Administration
- 66.00** Fire Suppression
- 15.00** Police Administration
- 94.00** Police Patrol
- 12.00** Police Investigation
- 6.00** Corrections
- 11.00** Municipal Court

Community Services

129.00

- 8.00** Economic Development
- 62.00** Convention Center
- 17.00** Gateway Arena
- 6.00** Golf Course
- 1.00** Main Street
- 3.00** Recreation Administration
- 7.00** Recreation Facilities
- 25.00** Recreation Programs

Public Works

106.00

- 27.00** Buildings & Grounds
- 13.00** Electric Line
- 10.00** Highways & Streets
- 3.00** Meter Reading
- 2.00** Public Works Administration
- 29.00** Sanitation
- 3.00** Storm Water Utility
- 1.00** Warehouse
- 18.00** Water and Sewer



Special Revenue Funds

Special Revenue Funds are used to account and report the proceeds of specific revenue sources that are restricted or committed to expenditures for specified purposes other than debt services and capital projects.

GICC Special District Fund

GICC Special District Fund \$509,170 - This fund accounts for revenues and expenditures related to a Special District Tax in the Convention Center area. These funds are restricted by law.

Confiscated and State Drug Fund

Confiscated Drug Funds \$10,000 - This fund accounts for the City's portion of cash condemned by Federal law enforcement officials through drug confiscations at Hartsfield-Jackson International Airport and is used to further general police enforcement activities. These funds are restricted by federal law.

State Drug Fund \$14,000 - This fund accounts for cash condemned by local law enforcement officials through drug confiscations and is used to further general police enforcement activities. These funds are restricted by state law.

SPLOST Fund

Special Purpose Local Option Sales Tax Fund \$332,000- This fund accounts for proceeds to fund the building of parks, schools, roads, and other public facilities. The revenue generated cannot be used towards operating expenses or most maintenance projects. Only projects located in Clayton County can be funded by SPLOST proceeds.

MOST Fund

Municipal Option Sales Tax Fund \$750,000- This fund accounts for proceeds of a 1-cent sales tax levied within City limits. The municipal option sales tax provides a dedicated source of revenue focusing on water and sewage infrastructure enhancements and improvements over the next 4 years (2022-2025).

TAD Fund

Tax Allocation District Fund \$496,000- also known as tax increment financing, is a defined area where real estate property tax monies gathered above a certain threshold for a certain period to be used as specified improvement.

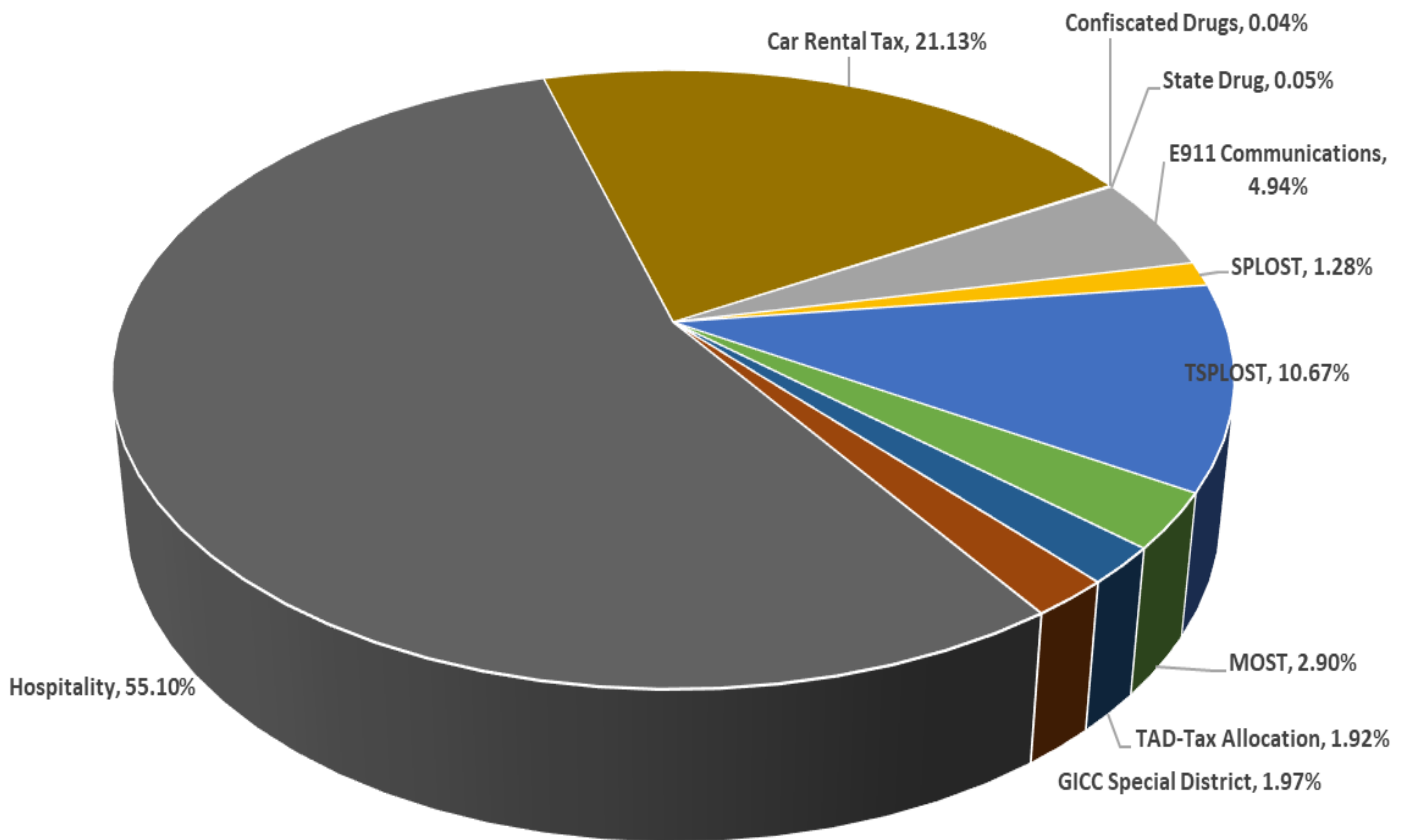


Special Revenue Funds

TSPLOST Fund

Transportation Special Purpose Local Option Sales Tax Fund \$2,760,000 - This fund accounts for proceeds of a sales tax levied in Fulton County, which will be used by the City of College Park for the exclusive purpose of transaction improvement projects.

SPECIAL REVENUE FUND SUMMARY





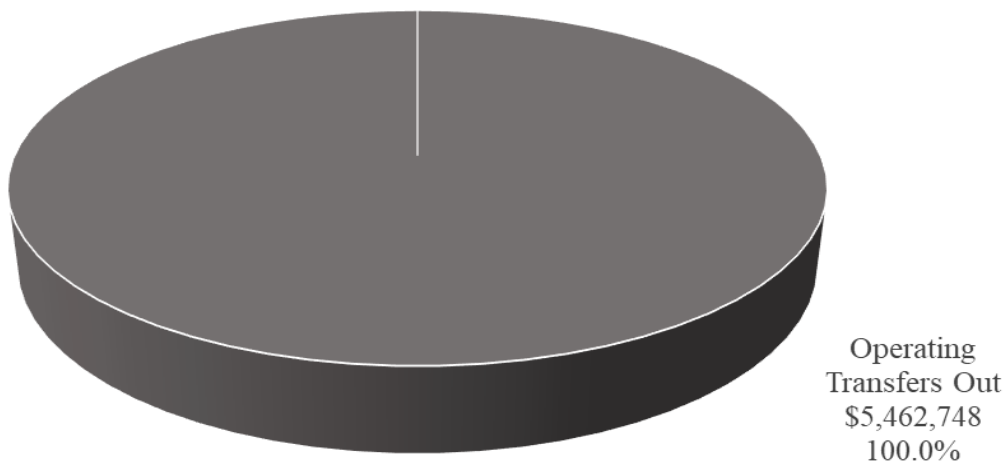
Special Revenue Funds

Car Rental Tax Fund, which is a special revenue fund, receives income from taxes collected from the excise tax levied on rental cars in the City. The proceeds of this tax are restricted by state law for construction of convention centers, public safety and recreation facilities.

Revenues

Revenue Source	FY 2024 Budget	%
Taxes/Interest	3,200,000	58.58%
Other Income	400,000	7.32%
Budget Carryforward	1,862,748	34.10%
Total	\$5,462,748	100%

Expenditures





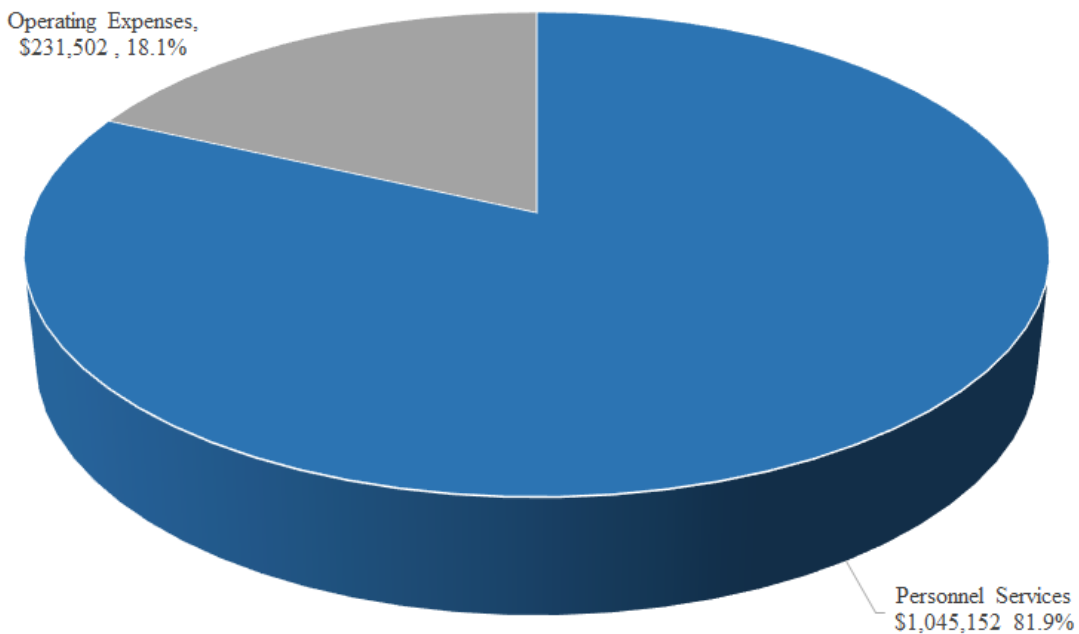
Special Revenue Funds

The **E-911 Fund** accounts for the revenues derived from the E911 surcharge levied on all telephones within the City of College Park and the payment of expenditures related to emergency services dispatch. Police, fire, and medical dispatch is included in this fund and revenue shortfalls are supplemented through an operating transfer in from the General Fund. These funds are restricted by state law.

Revenues

Revenue Source	FY 2024 Budget	%
E-911 Fees	380,000	29.77%
Operating Transfers In	896,654	70.23%
Total	\$1,276,654	100%

Expenditures





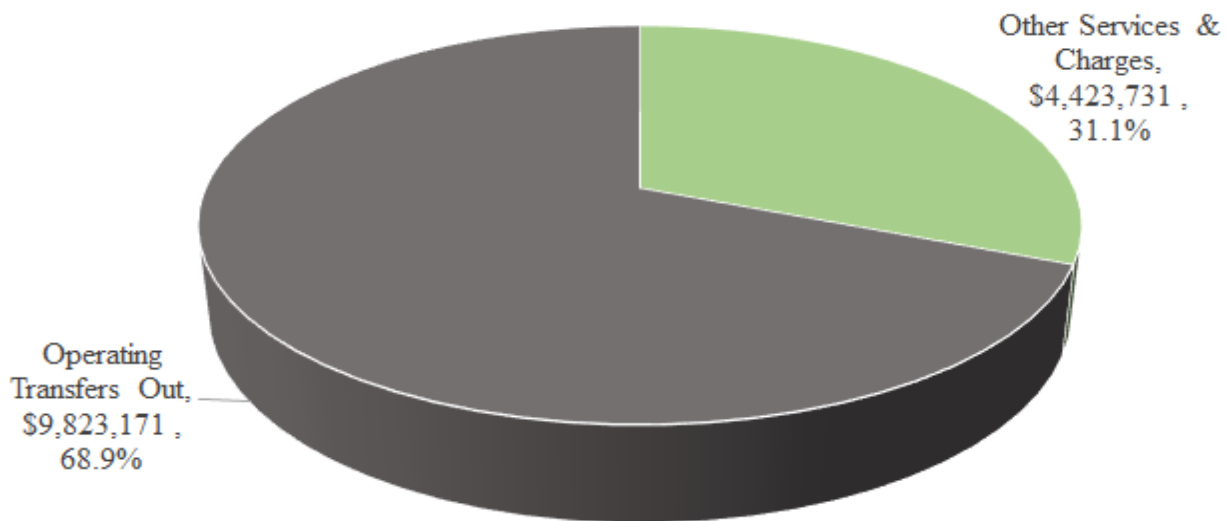
Special Revenue Funds

The **Hospitality Fund**, which is a special revenue fund, receives income from the levy of a special district tax as well as a percentage of gross rentals of all hotels operating within the City. Funds are restricted by state law and are to be used to fund the debt service on the Convention Center owned and operated by the City, as well as a portion being dedicated to general governmental administration and services.

Revenues

Revenue Source	FY 2024 Budget	%
Taxes	14,246,902	100%
Total	\$14,246,902	100%

Expenditures





Enterprise Funds

Enterprise Funds are used to account for operations that are financed in a manner similar to private business enterprises – where the intent of the governing body is that the costs (expenses) of providing goods or services to the general public on a continuing basis by financed or recovered primarily through user charges.

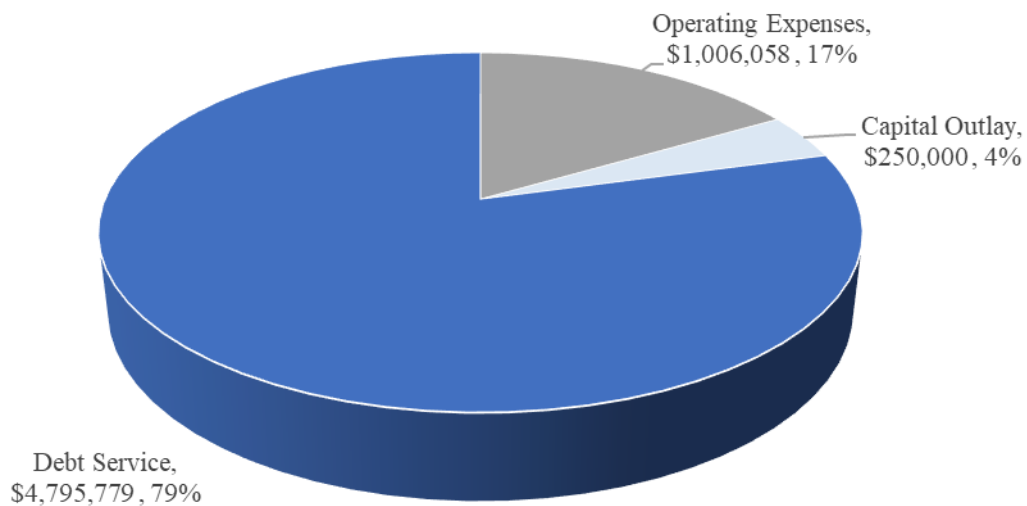
BIDA Fund

BIDA Fund - This fund accounts for the activities of the College Park Business and Industrial Development Authority as well as property acquisitions and sales for the purpose of redeveloping land within the City. The activity of this fund is intended to recover its own costs through development fees, sales of properties and other charges.

Revenues

Revenue Source	FY 2024 Budget	%
PILOT's Income	1,986,491	38.56%
Leases & Other Rent	920,168	18.72%
Other Income	591,409	9.77%
Operating Transfers In	1,538,653	16.24%
Total	\$6,051,837	100%

Expenses





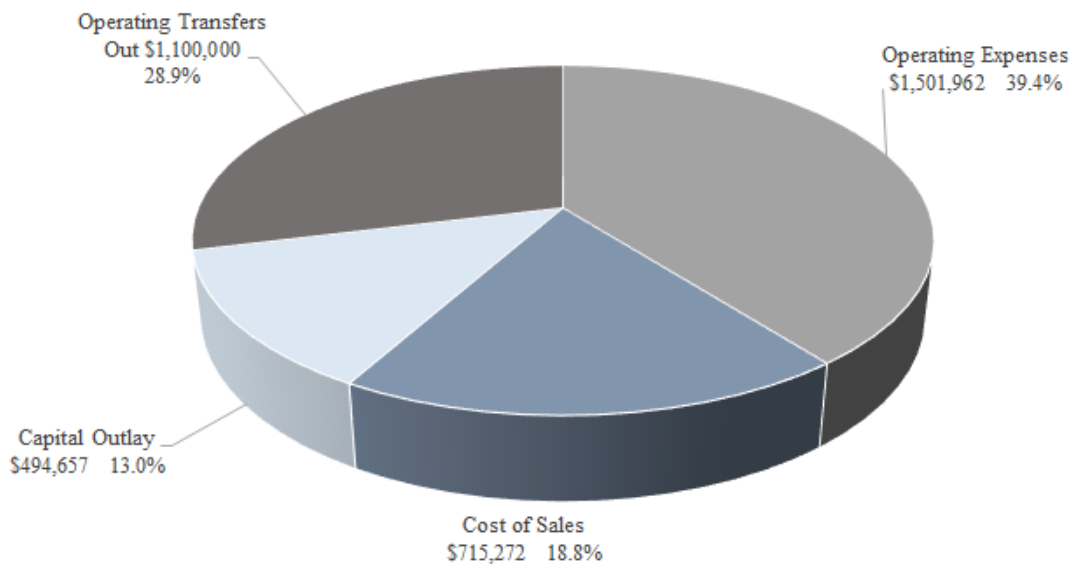
Enterprise Funds

FAA Fund - This fund accounts for the lease of office buildings to the General Services Administration of the federal government and used for the FAA regional headquarters. This fund also accounts for the operating activities of these buildings.

Revenues

Revenue Source	FY 2024 Budget	%
Facility Rental	3,811,891	100.00%
Total	\$3,811,891	100%

Expenses





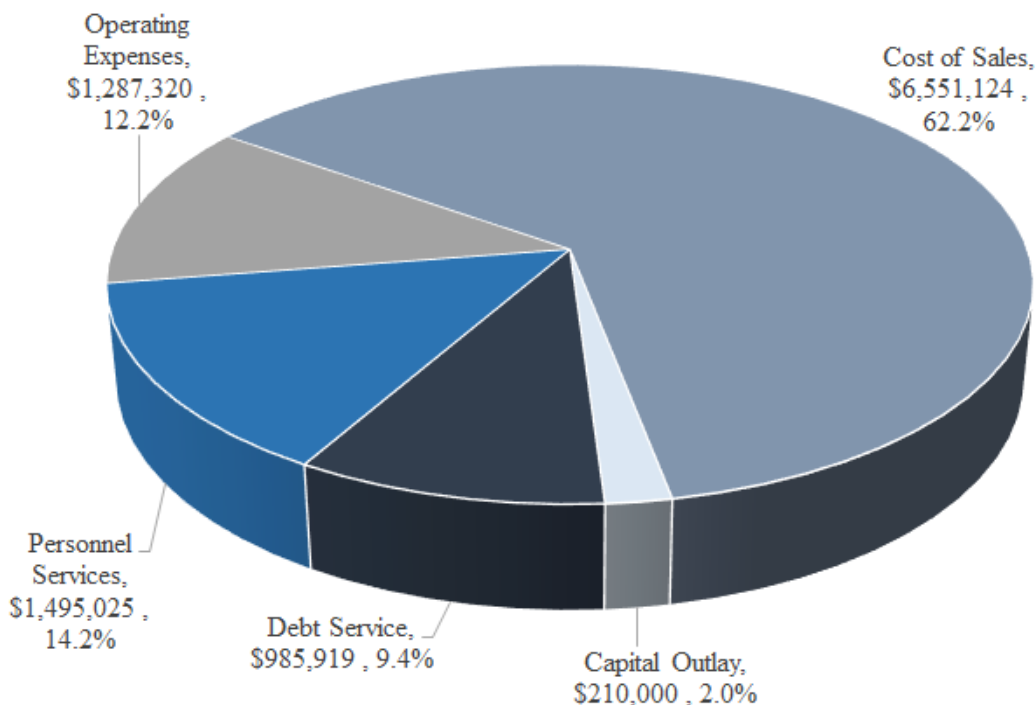
Enterprise Funds

The **Water/Sewer Fund** manages the City Water and Wastewater Operations to provide safe/reliable services and maintain compliance with all federal and state requirements. Monitor and update the High-Performance Work System, which promotes efficient use of the various disciplines within the Operation’s program.

Revenues

Revenue Source	FY 2024 Budget	%
Sales To Residential	1,969,416	18.70%
Sales To Commercial	3,780,000	35.90%
Sales/Resid. Sewer	1,764,000	16.75%
Sales/Comm. Sewer	2,592,000	24.62%
Water Taps	30,000	0.28%
Sewer Taps	10,700	0.10%
Sewer Surcharge	285,000	2.71%
Sales Convention Center	65,102	0.62%
Other City Sales	33,170	0.32%
Total	\$10,529,388	100%

Expenses





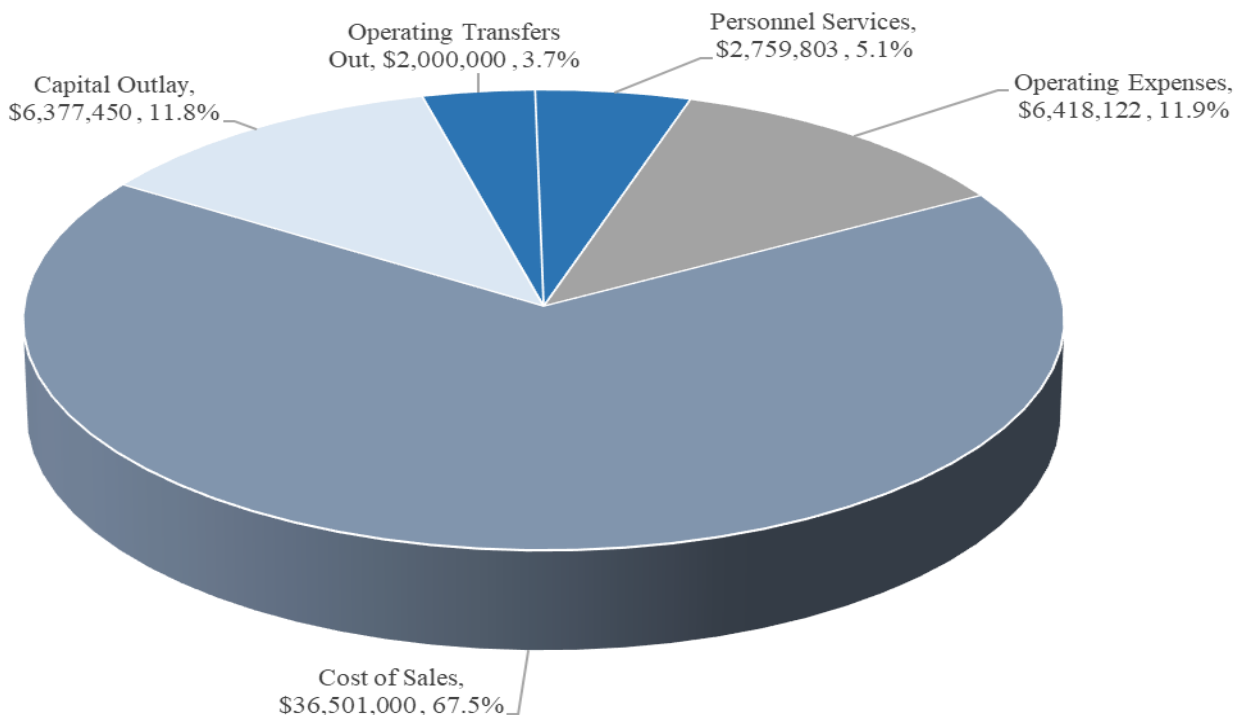
Enterprise Funds

The **Electric Fund** accounts for the activities of the City’s electric distribution operations. Electrical services are purchased through a cooperative association of municipalities within the state and sold to residents of the City.

Revenues

Revenue Source	FY 2024 Budget	%
Sales to Residential	8,900,000	16.46%
Sales to Commercial	40,300,000	74.55%
Sales Convention Center	1,443,921	2.67%
Other City Sales	735,000	1.36%
Meters and Bases	120,000	0.22%
Other Income	2,557,000	4.73%
Total	\$54,056,375	100%

Expenses





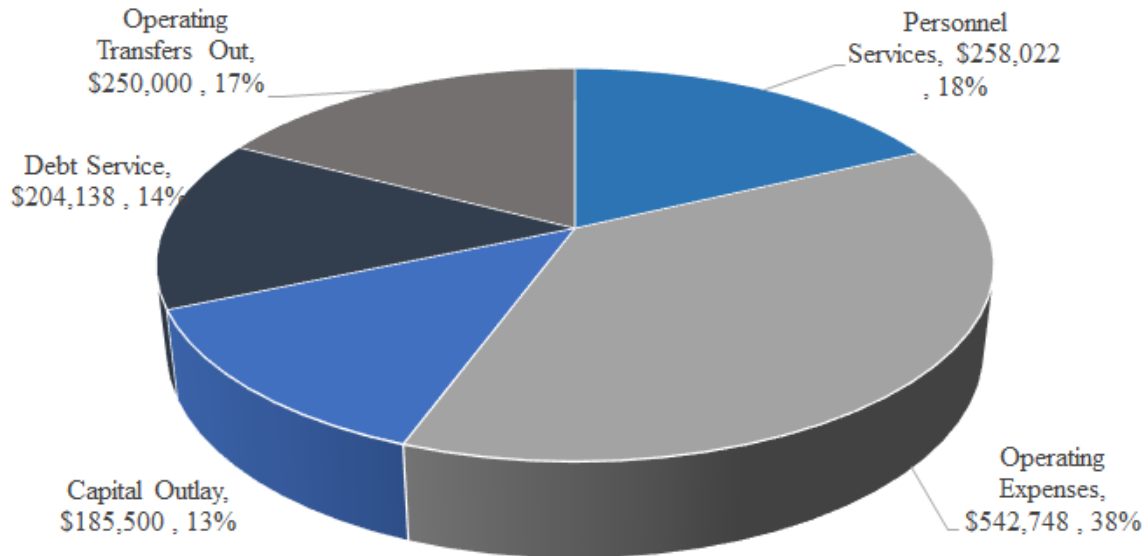
Enterprise Funds

The **Stormwater Utility Fund** accounts for the repair and maintenance of the City’s storm sewer collection system. This fund allows the City to collect a monthly fee from residential and commercial utility customers for the amount of impervious surface that allows storm water run-off from their property into the City’s storm water sewer system.

Revenues

Revenue Source	FY 2024 Budget	%
Sales To Residential	146,400	10.16%
Sales To Commercial	1,272,000	88.31%
Sales To Convention Center	8,404	0.58%
Other City Sales	13,604	0.94%
Total	\$1,440,408	100%

Expenses





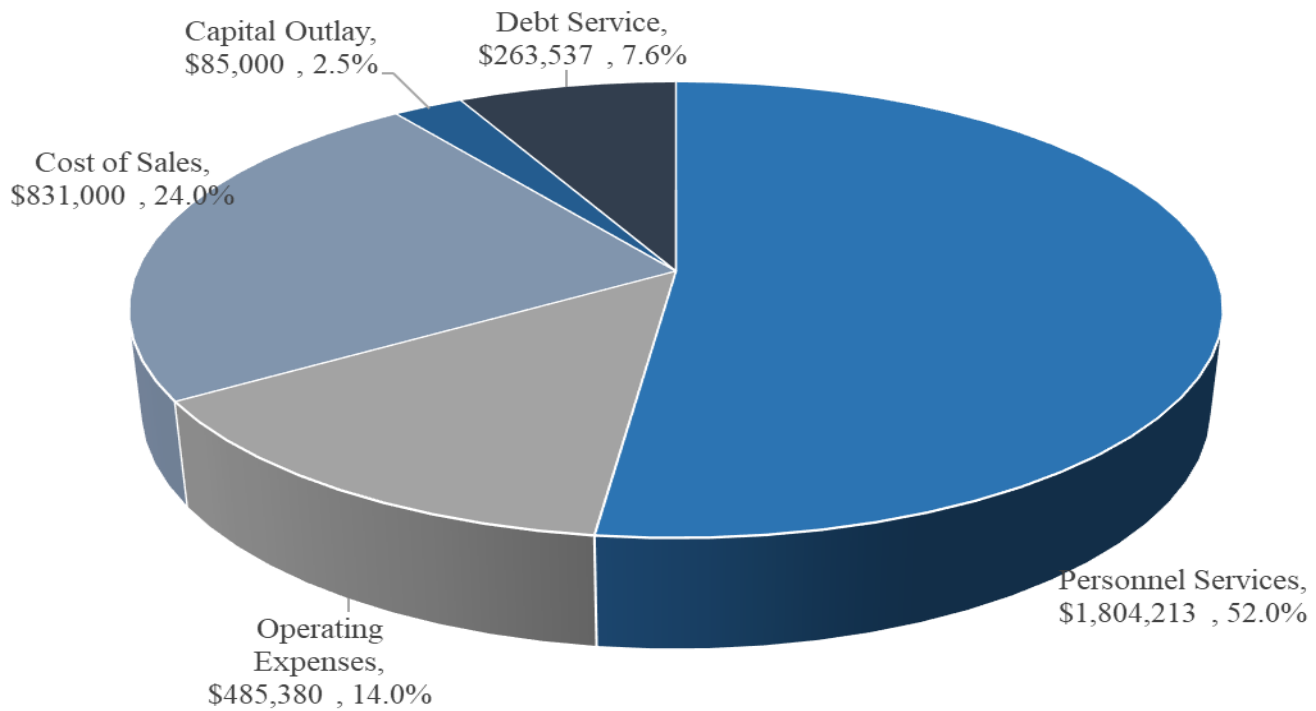
Enterprise Funds

The **Sanitation Fund** is for residential and commercial trash pick-up, the City's recycling program, animal control and yard waste curbside pick-up.

Revenues

Revenue Source	FY 2024 Budget	%
Sales To Residential	1,536,000	44.28%
Sales To Commercial	1,753,745	50.55%
Sales Convention Center	50,752	1.46%
Other City Sales	113,633	3.28%
Other Income	15,000	0.43%
Total	\$3,469,130	100%

Expenses





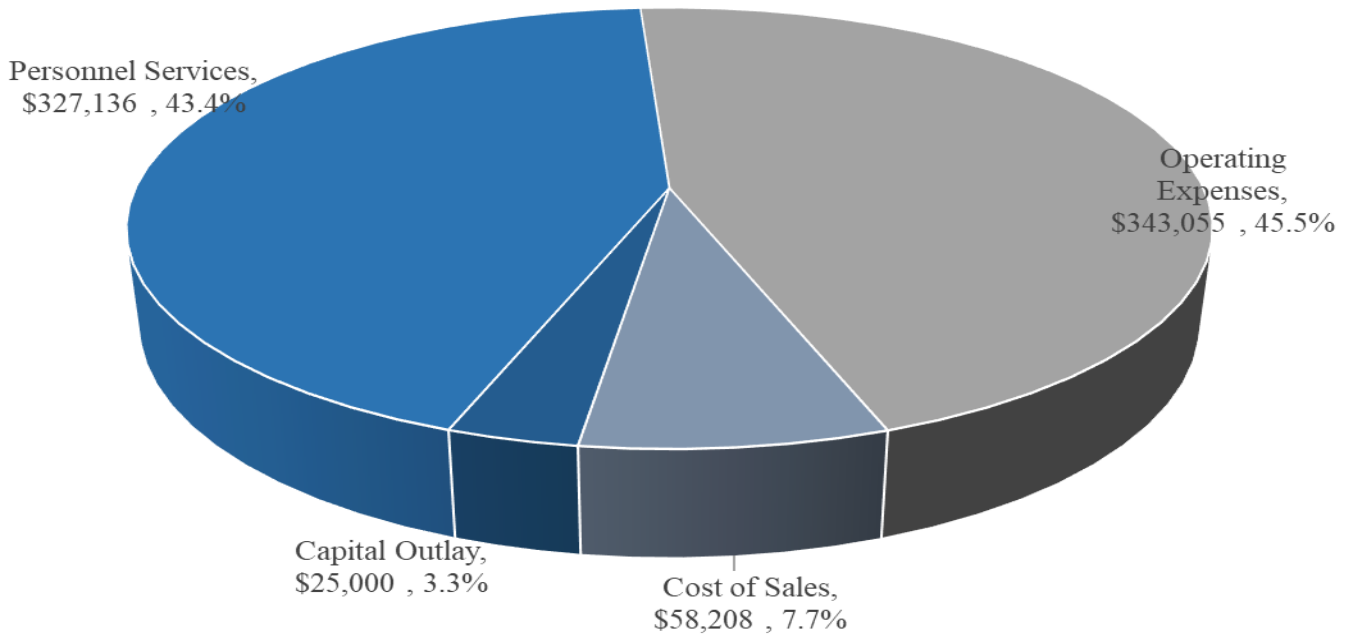
Enterprise Funds

The **Golf Course Fund** is used to report the revenues and expenses generated or incurred through golf course activities. Its revenue sources are derived from fees, equipment rental and operating transfers in.

Revenues

Revenue Source	FY 2024 Budget	%
Charges for Services	312,000	41.41%
Other Income	102,000	13.54%
Operating Transfers In	339,399	45.05%
Total	\$753,399	100%

Expenses





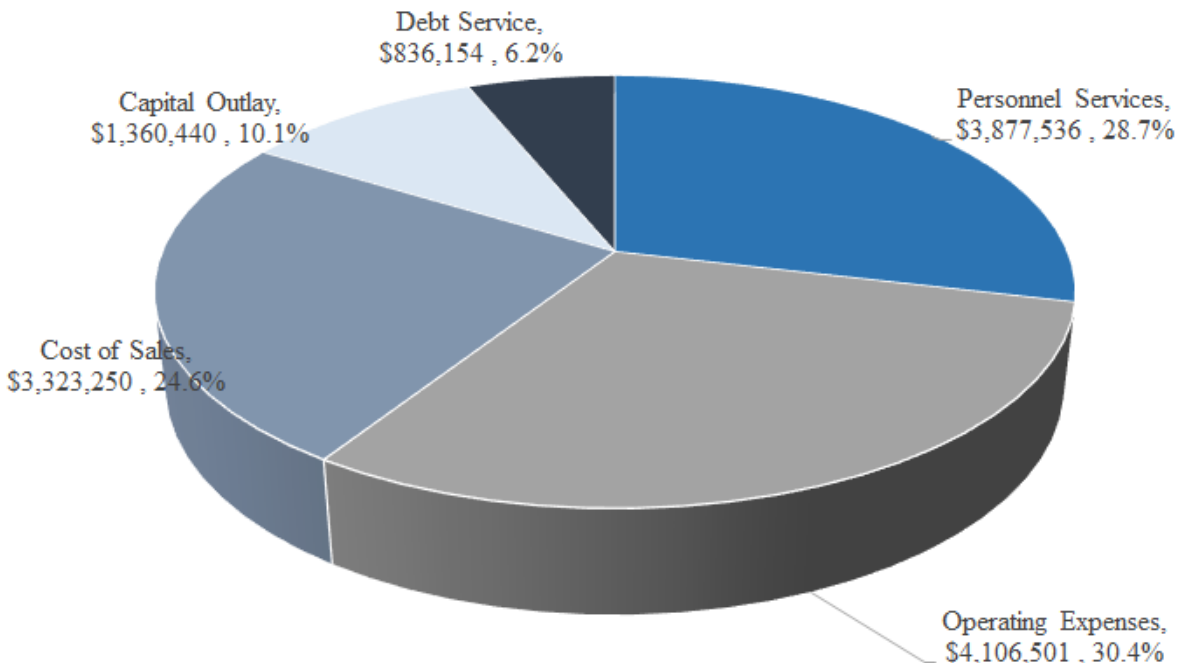
Enterprise Funds

The **Convention Center Fund** accounts for the operations of the Georgia International Convention Center. GICC opened at its current location in April 2003. The GICC is a premier facility in the Southeast United States, covering 400,000 square feet, which includes a 40,000 square foot ballroom, the largest in the State of Georgia and a 15,000 square foot exhibition hall.

Revenues

Revenue Source	FY 2024 Budget	%
Sales Food & Beverage	5,700,000	42.21%
Security Revenue	235,000	1.74%
Parking Rental	1,000,000	7.41%
Meeting Rooms	3,500,000	25.92%
Rentals	825,000	6.11%
Other Income	435,000	3.22%
Operating Transfers In	1,808,881	13.40%
Total	\$13,503,881	100%

Expenses





Enterprise Funds

The **Gateway Arena**, the 100,000 square foot arena was funded by the City of College Park and is located next door to the Georgia International Convention Center. GICC is in partnership with The Fox Theatre, the multipurpose sports and entertainment venue serves as home to the College Park Skyhawks, the official NBA G League affiliate of the Atlanta Hawks and the WNBA Atlanta Dream along with a variety of other events.

Revenues

Revenue Source	FY 2024 Budget	%
Sales Food & Beverage	930,000	12.42%
Security Revenue	85,000	1.14%
Parking Rental	200,000	2.67%
Meeting Rooms	810,000	10.82%
Rentals	65,000	0.87%
Other Income	405,000	5.41%
Operating Transfers In	4,991,314	66.67%
Total	\$7,486,314	100%

Expenses

